



SARDAR VALLABHBHAI PATEL
INTERNATIONAL SCHOOL OF TEXTILES & MANAGEMENT
Autonomous Institute, Ministry of Textiles, Govt. of India.

MBA ADMISSION

1. ABOUT THE INSTITUTION

Sardar Vallabhbhai Patel International School of Textiles & Management is an autonomous body set up under the Ministry of Textiles, Govt. of India. The institution is to continue and play prominent role in the field of professional Textile Management Education. It is established in the year 2002. Textile Associations like Tirupur Exporters' Association, The Southern India Mills Association and Power loom and Export Promotion Council have donated generously for the enhancement of the institution. Textile industries like 1. National Textile Corporation Limited (NTC) 2. Reliance Industries Limited 3. Cotton Corporation of India Limited 4. Lakshmi Machine Works 5. Gangothri Textiles Limited 6. VRMV Sankaranarayanan Southern Charitable Trust 7. Super Spinning Mills Limited and 8. Precot Mills Limited donated profusely for this institute. With changing time frame, the Institute has been taking pro- active steps to adopt itself to the changing dynamics of the textiles sector.

1.1 VISION:

To emerge as an Internationally Renowned Centre of Excellence in Textile Management Education, creating a strong cadre of professional managers who will become inspiring performers and decision makers, capable of attaining high standards and competitive edge to bring the Indian Textile Industry to the forefront.

1.2 MISSION:

Mission is to impart vibrant, comprehensive and innovative learning to our students enabling them to be managers, entrepreneurs, and leaders with strong cultural values and to provide an ambience to develop their skills to meet the challenges of the global business environment.

2.0 CENTRAL UNIVERSITY OF TAMILNADU (CUTN)

Government of India founded the Central University of Tamil Nadu, along with eight other Central Universities, through an Act of Parliament in 2009. River Vettaaru runs between the Nagakudi campus and Kendrya Vidyalaya. The Neelakudi campus has lecture halls, library, laboratories, administration block and auditorium. In the quiet, rural environs this unitary, residential university bubbles with academic activity-research, teaching and evaluation with untrammelled autonomy in the form of schools which constantly experiment in curricula, syllabi, teaching, learning, testing and evaluation methods.

The students and the faculty reside together in the campuses which makes teaching and learning continue beyond the class work and the class room. The University offers Integrated M.Sc., postgraduate and doctoral programmes. The departments of Mathematics, Physics, and Chemistry offer M.Sc. programmes. Postgraduate programmes are available in the departments of English Studies, Tamil, Media and Communication, Social Work.

Economics and Social Work programmes are run in collaboration with mentoring institutions, namely, Madras School of Economics and Tata Institute of Fundamental Sciences. Most of the departments have commenced doctoral programmes too. The Community College of the University offers Water Management, Para Legal Course. The University has signed MoUs with the Tamil Nadu Agriculture University, Coimbatore, and National Law School University of India, Bengaluru. Enthusiastic academic life, encouragement for the conduct of seminars, conferences, and workshops at the national and international level, vivacious cultural activities, debates, sports and games, competitions and festivals from the very first year have shaped the academic ethos of this institution. Admission is through a common entrance examination which enables students from any part of India to sit the examination anywhere for any of the seven universities and join a University of her choice on merit. Coming from various parts of India the students, faculty members and staff, as a community, form the variegated India which our country really is.

3.0 UG PROGRAMME

SVPISTM has collaborative UG and PG programs with Central University of Tamilnadu from 2016-17 onwards..

3.1 B.Sc. TEXTILES

The BSc -Textiles is offered by the SVPISTM in collaboration with CUTN. The Degree will be awarded by the University and the Theory and Practical sessions will be conducted in SVPISTM Coimbatore. The Admission will be made thro' Central Universities Common Entrance Test (CUCET).

3.1.1 ELIGIBILITY

A Pass in the Plus two examination or equivalent of any recognized board in India with 60% marks (Physics, Chemistry, and Mathematics/ Biology through CUCET entrance examination) for general category, 55% marks for OBC (Non-creamy layer) and 50% marks for SC/ST/PWD candidates. The candidates should not have completed 20 years of age as on 01-07-2017.

4.0 PG PROGRAMME

The Institute is offering CUTN collaborative MBA programs with specialization in Textile Apparel and Retail Management from 2016-17 onwards.

4.1 MASTER OF BUSINESS ADMINISTRATION

The MBA courses are the unique professional textile Management courses first of its kind. It is two years full time program in the area of Textiles and Management. The students after the completion of the course will take assignments in leading corporates and industries in India and abroad. Management practices, Self-study and e-learning activities have to be emphasized. Textile Costing Export and Entrepreneurial activities have to be given necessary weightage. Working opportunity in live projects will be provided.

4.1.1 MBA-Textile Management

The curriculum focuses on the Textiles and Management domain subjects. The UG student from Textile stream will be provided with an opportunity to do live projects and study on advances in Textiles and enriching on managerial concepts, principles and practices. The UG student from Non textile background will be provided with Textile & Management theory and practices.

4.1.2 MBA- Apparel Management

The curriculum focuses on the Apparel and Management domain subjects. A UG student from Textile/Apparel stream will be provided with an opportunity to do live projects and study on advances in Apparel and enriching on managerial concepts, principles and practices. A UG student from Non Textile background will be provided with Textile & Management theory and practices.

4.1.3 MBA- Retail Management

The retail sector one of a fast emerging sector for growth and prospects with small and medium scale investment. The Retail/Textile/Apparel management have been focused in the studies. Intensive entrepreneurial activities Live projects export and FMCG are the subjects for studies.

4.2 ELIGIBILITY

A graduate from any discipline (recognized by UGC / AICTE) with a minimum of 15 years (10+2+3) of education and having 50 percent or above (45 percent or above for SC/ST/DAP*) aggregate marks at the graduation level can apply for admission. The percentage of aggregate marks is to be calculated as per the practice followed by the concerned university or institution. In case the university/institution does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by SVPISTM by dividing obtained CGPA with the maximum possible CGPA and multiplying the resultant with 100. Those who are in their final year and who expect to complete all the requirements of graduation before August 15, 2017 can also apply. Students for these Programs are admitted based on selection with Academic performance and Sardar Vallabhbhai Patel Management Aptitude Test (SVP MAT).

5.0 SARDAR VALLBHBHAI PATEL MANAGEMENT APTITUDE TEST (SVP MAT)

Sardar Vallabhbhai Patel International School of Textiles and Management is mandated to create the finest managers for the Indian Textiles Industry; Since inception, the institute is conducting an entrance test to select the most appropriate candidate for Textile Apparel and Retail Management education. SVPMAT will be conducted in the Institute.

5.1 SVP MAT PROCEDURE

SVP MAT is designed to assess the capability of the candidates for admission. The Question paper will have 100 objective type questions 25 questions each from the following areas. Each question will be followed by four alternative answers and the candidate has to choose the correct answer.

SVP MAT is a paper pencil based objective type multiple choice question paper. The candidate has to choose the correct answer and shade the corresponding small open box provided for that question in the answer sheet with either a HB pencil or a ball point pen (blue or black). If more than one open box is shaded for any question, then it will be treated as wrong answer. When changes are to be made in the answer sheet, the initial pencil shading must be erased completely before shading the new open box. Improper and light shading may result in wrong evaluation.

- **Quantitative Aptitude**

Evaluate the candidate's numerical ability and problem solving skills and apply the data to business decisions from given typical business situations. Number Systems and Number Theory, Percentages, Profit and Loss, Simple & Compound Interest, Speed, Time and Distance, Time and Work, Averages, Ratio, Proportion, Logarithm, Progressions – AP, GP, HP, Permutation & Combination, Probability, Mathematical problems at graduate level (including those learnt in plus two or equivalent level)

- **Reasoning**

Measures the candidate's ability to interpret, analyze, and draw logical conclusions

based on numerical data presented in graphs and tables. Number and Letter Series, Calendars, Clocks, Binary Logic Seating Arrangement, Logical Sequence, Logical Matching, Logical Connectives, Syllogism, Blood Relations.

- **English**

To test the knowledge on written English with questions on errors in usage, grammar,

punctuations and the like. Vocabulary Based (Synonyms Antonyms), English Usage or Grammar, Sentence Correction, Fill in the blanks, Cloze Passage, Jumbled Paragraph, Meaning-Usage, Match, Summary Questions, Verbal Reasoning, Facts /Inferences / Judgments, Reading Comprehension.

- **General Knowledge**

To evaluate the knowledge of candidate in current affairs, history and general knowledge.

5.1 QUESTIONS & EVALUATION SCHEME:

Sl.No.	Course	Duration of the Test	No. of Questions	Mark for every correct answer	Max. Marks
1	MBA – Textile/Apparel/Retail	2 Hrs.	100	1	100

5.3. WEIGHTAGE OF MARKS FOR SELECTION:

1. Academic Performance (Graduation Marks)	80%
Engineering stream : Up to 7 th semester percentage of marks	
Arts stream: Up to 5 th semester percentage of marks	
2. SVP MAT Score	20%

The final qualified candidates' names will displayed in the website and communicated individually for admission.

5.4 PROCEDURE TO APPLY:

Application for the admission can be down loaded from the Institute website.

- Log in to the website www.svpitm.ac.in to down load the application.
- Click on "DOWN LOAD APPLICATION " in Home Page
- Fill in the basic details required for registration and submit the form.
- Once submitted, Application will be downloaded.

6.1 APPLICATION COST AND PAYMENT MODE DETAILS :

General/OBC

candidates : **Rs.1000/-**
SC/ST/PH candidates : **Rs.500/-**

The amount for the application may be sent as DD drawn in favor of The Director, SVPISTM payable at Coimbatore or may be paid online through RTGS / NEFT or may be paid directly at SVPISTM Admission office

SBI A/c: 31463768179

BRANCH : PEELAMEDU,COIMBATORE-641004 TN

IFSC CODE: SBIN0007231

Filled in application along with required documents mentioned in the application will be sent to the Institute.

7.0 CORRESPONDENCE ADDRESS:

The Director

Sardar Vallabhbhai Patel International School of Textiles and Management
(Autonomous Institute, Ministry of Textiles, Govt.of India)

Post Box No: 1483, Avanashi Road, Peelamedu, Coimbatore - 641004

Land line: 0422- 2571675, 2592205, Fax: 0422-
2571623 Mobile: 08870479675, 09843814145 E-

Mail: admission@svpitm.ac.in ,
director@svpitm.ac.in

www.svpitm.ac.in/ www.svpistm.ac.in

SAMPLE - SVP MAT

- (1) Sakshi can do a piece of work in 20 days. Tanya is 25% more efficient than Sakshi. The number of days taken by Tanya to do the same piece of work is:
- A. 15
B. 18
C. 20
D. 25
- (2) If selling price is doubled, the profit triples. Find the profit percent
- A. 200/3%
B. 100%
C. 316/3%
D. 120%
- (3) From a group of 7 men and 6 women, five persons are to be selected to form a committee so that at least 3 men are there on the committee. In how many ways can it be done?
- A. 564
B. 645
C. 735
D. 756
- (4) A tap can fill a tank in 6 hours. After half the tank is filled, three more similar taps are opened. What is the total time taken to fill the tank completely?
- A. 3 hrs. 15 min.
B. 3 hrs. 45 min.
C. 4 hrs.
D. 4 hrs. 15 min.
- (5) The length of the bridge, which a train 130 meters long and travelling at 45 km/h can cross in 30 seconds is
- A. 200 m
B. 225 m
C. 245 m
D. 250 m
- (6) Look at this series : 664, 332, 340, 170,....., 89. What number should fill the blank?
- A. 85
B. 97
C. 109
D. 178
- (7) It was Sunday on Jan. 1, 2006, What was the day of the week Jan.1, 2010?
- A. Sunday
B. Saturday
C. Friday
D. Wenesday
- (8) Harvest
- A. Autumn
B. Stockpile
C. Tractor
D. Crop

(9) Which word does not belong with the others?

- A. Rye
- B. Sourdough
- C . Pumpernickel
- D. Loaf

(10) Books are an irreplaceable Of knowledge and of cultural.....

- A. World, diversity
- B. vision, contours
- C . Storehouse, values
- D. Pearl, wisdom

(11) Choose the word which is the same in meaning as the word give in capital
MANDATORY

- A. Compulsory
- B. Feasible
- C . Discerning
- D. Rational

(12) Choose an idiom to replace the expression in the brackets: The man is (not very good) when he tries to repair something in his house.

- A. All thumbs
- B. About time
- C. All ears
- D. An arm and a leg.

(13) Fill in the blanks: The master dispensed ... the services of his servant.

- A. Of
- B. With
- C . Off
- D. For

(14) Choose the antonym of the word : JITTERY

- A. Profuse
- B. Tense
- C . Bold
- D. Shaky

(15) Recently European Court asked which search engine to amend some of its search

Results at the request of ordinary people when they show links to outdated, irrelevant information

- A. Google search engine
- B. Netscape Navigator
- C . Yahoo
- D. Internet Explorer

(16) The Dual Economy is a mixture of

- A. Traditional agriculture sector and modern industrial sector
- B. Industrial sector and manufacturing sector.
- C. State ownership of the means of production.
- D. Industrial sector and trading of goods obtained through imports.

(17) The Technology Up gradation Fund Scheme (TUFS) is a policy initiative for which among the following sector?

- A. Textile sector
- B. Manufacturing sector
- C. Information Technology Sector
- D. Agro – Industries sector

(18) Who among the following has designed the logo and gave slogan of the campaign

“Swachh Bharat Abhiyan”

- A. Anand and Bagyashree
- B. Neelam Bhattacharjee
- C. D. Udayakumar
- D. Virman Kohli

(19) Which of the following FMCG product has been recently banned in India under provisions of Rule 135-B ?

- A. Cosmetics
- B. Coffee
- C. Rice
- D. Mobiles